

2025

HOME

ABOUT SEAKEEPERS

WHAT WE DO

PROGRAMS

RESOURCES

CSB INTO PRACTICE

DEPLOYMENT BEST PRACTICES

THE INTERNATIONAL SEAKEEPERS SOCIETY
ORANGE FORCE MARINE
MARCH 2025



DISCUSSION TOPICS

THE INTERNATIONAL SEAKEEPERS SOCIETY

- Engaging a Supportive Community
- Creating and Refining feedback mechanisms (e.g., data quality, contribution, etc.)
- Implementing Incentives

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- Installation and Monitoring Support (e.g., are we getting good data from an installation)
- Operational Maintenance & Troubleshooting
- Implementation Strategies (best practices, options for who executes the collection - COTS, DIY, etc.)

FINDING A CROWD

- ✓ Citizen Science is a Collaborative Effort: Success relies on teamwork and community engagement.

- ✓ Leveraging Local Resources: Engaging fishers, dive vessels, charter vessels, yachts, local industries, search and rescue teams, and ferries for data collection and support.

United States | United Kingdom | South Pacific | Singapore | Bangladesh



VESSEL PROFILE SELECTION



*Different
Routes*



*Appropriate
Speed*



Sails Often



*Broad Area
Coverage*



RECREATIONAL VESSELS



*Engaged
Crew*

*Private Boat &
Yacht Owners*



*Vessels of any &
all sizes*



*Philanthropic &
motivated*



*Participation &
communication*



IMPLEMENTATION BEST PRACTICES

1. Have a Plan

- ✓ Select the right vessel profile
- ✓ Understand the vessel setup; NMEA and navigation suites
- ✓ Choose the right data logger for the right situation
- ✓ Select the communication mode; ship's/marina wifi, cellular or other
- ✓ Gather information in advance

2. Installation Scenarios

- ✓ Recreational vessels (can be simple - DIY)
- ✓ Commercial vessels (more complex/may require additional electronics/electric support)

3. Test the Install

- ✓ Metadata entry
- ✓ Processing setup, destop or cloud
- ✓ Test & verify data quality

SELECTING YOUR LOGGER

Choosing the Right Logger

- **WIBL** - Advanced Capabilities for Detailed Data Collection
- **YDVR** - Affordable & Widely Accessible Option
- **OFM** - Includes Software & Submission Report

Selecting a Communication Model

- Choose the best connection
- If using wifi, get the information in advance



INSTALLATION EXPERIENCES

Installation Overview

- **Installation Types** - NMEA 2000, NMEA 0183, OFM with standalone GPS.

Installation Considerations

- Send a Manual - if not technician is available
- Vessel Types: Recreational (Simple, DIY-friendly) & Commercial (Complex, may need extra support).
- Equipment Setup: Enable position & depth broadcast on chart plotter.

Data Collection & Submission

- Collect & Submit Metadata - Via Google Form
- Ensure Compliance - Seabed 2030 Agreement Letter



DATA TESTING

POST-INSTALLATION DATA CHECK

- ✓ Test Data Quality - Verify accuracy after installation.
- ✓ Check Metadata - Ensure all required details are recorded.
- ✓ Verify Readings - Confirm time, GNSS, and depth are correctly logged in the NMEA system.
- ✓ Validate Offsets - Ensure they make sense.
- ✓ Resolve GPS Conflicts - Watch for discrepancies (AIS interference possible).



DATA RETRIEVAL

Quarterly Data Management

- Retrieve, process, and submit data **Every 3 Months.**

Hands-On Challenge

- Choose the best connection
- If using wifi



VISUAL FEEDBACK & INCENTIVIZATION

✓ Identify Missing Depths

Detect gaps in echo sounder data due to depth or bottom characteristics.

✓ Performance Statistics

Track data per customer fleet, logger, vessel, and fleet comparisons.

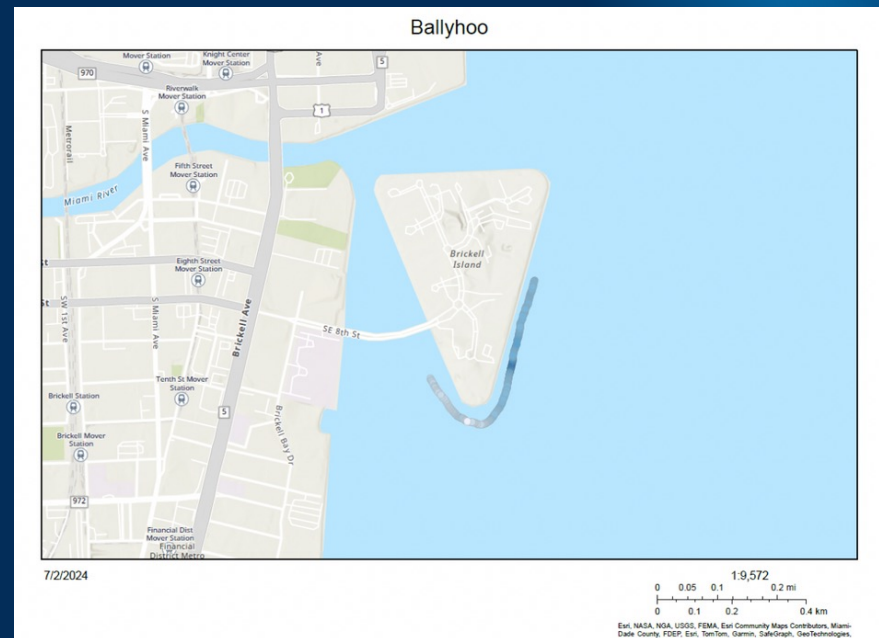
✓ Actionable Visualizations

Help operators understand coverage areas and plan future routes.



PROVIDING MAPS AS FEEDBACK

- ✓ **Manual Processing Option**
Can be done without automation.
- ✓ **GIS Applications**
Useful for mapping and analysis.
- ✓ **Time-Consuming but Feasible**
Requires effort but is achievable.



FLEET MANAGEMENT

✓ Monitoring & Data Collection

- Monitor data collection progress and last known area.

✓ Proven Business Case – OFM

- 6 active customers.
- 20 distinct data collection areas.
- 50+ loggers in use.
- 25 million pings recorded.
- 46,000 NM traveled.
- 8,600 hours logged.



HOW WE MANAGE THE FLEET

🚩 Low-Tech Data Management

- Spreadsheets for data organization.

🚩 Data Collection Overview

- 180+ vessels equipped with loggers.
- 50,000+ files submitted to DCDB.
- Mostly YDVR loggers.



SUMMARY OF PAIN POINTS DISCUSSED

✓ Key Considerations for Implementation

- What vessels to engage?
- What logger to choose?
- Data management
- Getting data off the vessel
- Data processing and submission
- Fleet management and feedback
- Metrics

DATA MANAGEMENT & PROCESSING CONSIDERATIONS

Participating Vessels



Data Collection



Future devices



Processing and Auto Analysis

Workflow with Quality Assurance



Advanced Data Correction

Data Consumers

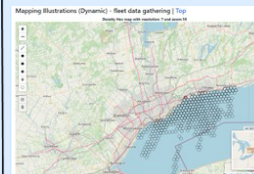


Standard formats

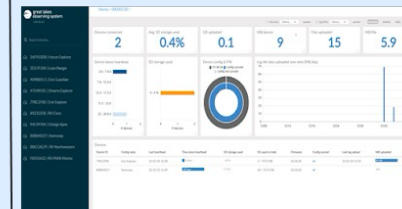
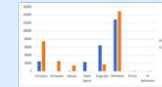
Emerging Use Cases



Visualization Solutions



IoT Management & Analysis



DATA MANAGEMENT AND PROCESSING CONSIDERATIONS

1. What data is available

- a. Position, depth, time
- b. Weather info
- c. Instrumentation
- d. Other

2. Conversion options - formats

- a. Data - XYZT, CSV, GEOJSON
- b. Visual - LAS

3. Distribution of data

- a. IHO DCDB
- b. To others for uses
- c. To yourself
- d. Via AWS S3, Dropbox, HTTP, others

4. Have data that needs to be processed?

- a. Upload to cloud (ie dropbox)
- b. OFM solution will copy, process, and distribute data on your behalf under your credentials
- c. Results returned to dropbox



HOW TO GET STARTED?

START A PILOT PROJECT, PROVE THE CONCEPT

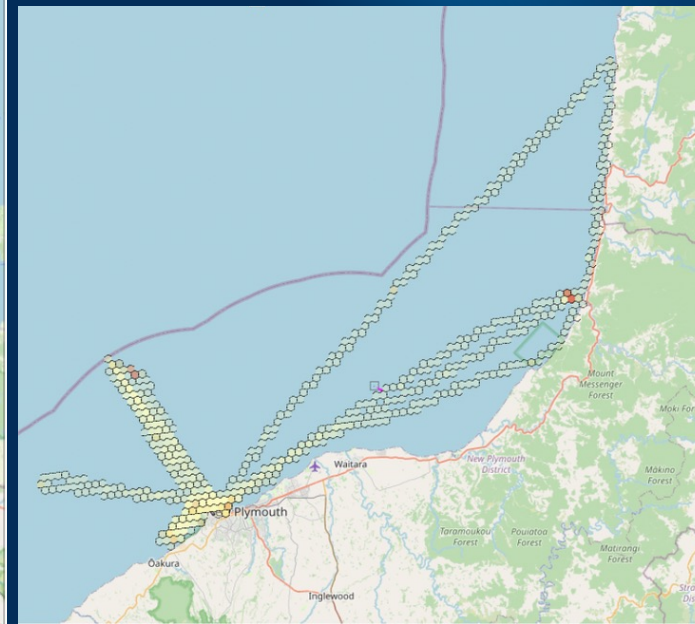
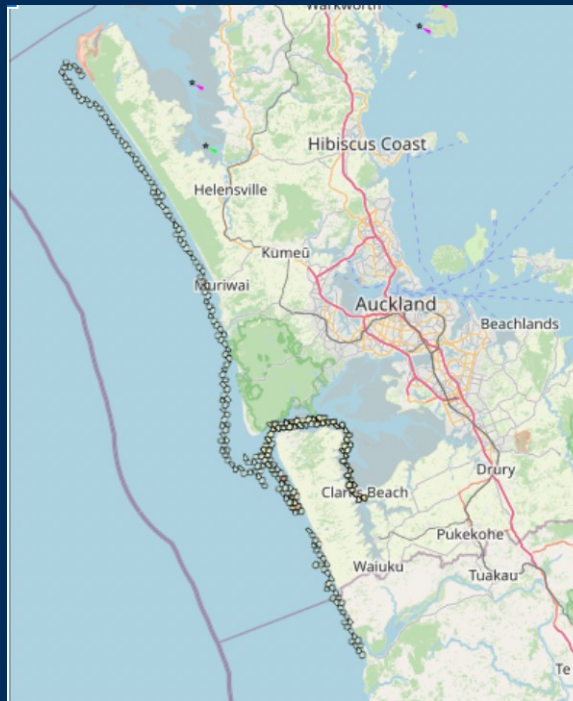
✓ NIWA Orca has been online and collecting data since January 2025

✓ As a pilot project in the South Pacific

~300K pings

650+nm

88+ hours



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MARINE

KEY TAKEAWAYS FOR SERVICES MODEL

* YOUR TIME IS VALUABLE - MAXIMIZE IT *

- ✓ **Budget:** subscription models versus one-time capital costs
- ✓ **Human efforts:** how much time can you spare versus your primary responsibilities
- ✓ **Technical skills:** what is needed and how available is it to support the effort



OFM CSB Offering

FINAL WORDS

- ✓ **Multiple Paths to Success:** Adapt to your resources and goals.
- ✓ **Engage the Right Audience:** Select and attract participants.
- ✓ **Assess Resources:** Determine time and budget commitment.
- ✓ **Data Management Approach –** Decide if internal management is feasible.
- ✓ **Customize Workflow –** Develop a tailored data management process.





THANK YOU FOR JOINING US.

Connect with us to join the SeaKeepers mission.

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THE INTERNATIONAL SEAKEEPERS SOCIETY



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